

FOCUS online

NCSU LIBRARIES

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The NCSU Libraries' new Learning Commons opened in the renovated East Wing on March 12, 2007. Students love using the space for its up-to-date technology, to meet friends, and to collaborate on projects. Learn more about the opening week events and the first exhibition in the new exhibit gallery in the "Seminars and Events" and "Friends of the Library" sections of this issue of Focus.

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Photographs by Becky Kirkland and Daniel Kim, NCSU, unless otherwise noted.

Please direct queries or feedback about this issue to terry_crow@ncsu.edu.

LIBRARIES' CAMPAIGN HAS LESS THAN \$1 MILLION TO GO. HELP PUT US OVER THE TOP!

By Suzanne Weiner, Library Advancement

The Carousel of Knowledge campaign is still turning, and the Libraries' \$10 million brass ring is in sight. The fund-raising total now stands at a whopping \$9.3 million. Your generous gifts to the library over the past years of the campaign have helped grow the endowment, provide beautiful spaces for NCSU students, and recruit and retain staff.

However, this ride is not over yet, and the challenge for the next eight months is to grab that ring and reach the goal! Please consider the Libraries' five campaign priorities:

- improving and expanding library space,
- building outstanding collections,
- advancing digital library services,
- recruiting and retaining excellent librarians,
- unrestricted support for emerging priorities.

How do these fit with your priorities for giving, and how can we help shape library opportunities for you? Please consider working with us to make these final gifts of the campaign as amazing and as meaningful as the first.

In her remarks in the president's column in the "Friend's" section of the *Focus*, FOL President Cyma Rubin suggests starting a fund to support

student enrichment efforts in the library. This type of endowment support for library activities and collections is the area of focus Chancellor Oblinger set for the university for this stage of the campaign. A full library endowment may be established with an initial investment of \$15,000. For those who would like to have a named, perpetual fund to support library collections but would like to take more time in creating one, the incubator endowment offers the perfect solution—and the Libraries is pleased to offer a \$300 match for an investment of \$700. This \$1,000 investment will allow you to begin contributing toward an endowment. It is the perfect holiday gift for the person who has everything.

The NCSU Libraries is looking forward to the coming year with enthusiasm and excitement. A new library is planned for Centennial Campus, and renovated space in the D. H. Hill Library is a smash hit with students, faculty, and staff. For more information on endowments, the new space, or any questions you may have, please call Suzanne Weiner at (919) 513-0631 or send an electronic-mail message to suzanne_weiner@ncsu.edu. ❖

New Incubator Endowments

The NCSU Libraries created Incubator Endowment accounts to provide an alternative for donors who want to support the library's collections and services but who would like more than five years to achieve full library endowment status (\$15,000). These accounts are named, perpetual funds administered by the NCSU Libraries within an endowment held by the NC State University Foundation. Incubator endowments may be created with an initial gift of \$1,000 or more, and the donor may select a preference for a collection area or service.

Dr. Hans Petter Bernhard Endowment
Dr. Harold Christian Bernhard II Endowment
Gilbane Endowment for Learning Spaces

Carl T. Kelley and
Chung-Wei K. Ng Endowment
Upchurch Collection Endowment
Dr. Garnett Whitehurst Endowment ❖

A Good Environment for Learning

BY CATHERINE PELLEGRINO, NCSU LIBRARIES FELLOW 2004–2006



Thomas Quay with his wife, Violet Wells Quay. Quay enlisted in the United States Navy in 1942 and remained in service until 1946. Photo courtesy of Thomas L. Quay.

Tom Quay, a young man living in Depression-era Mount Holly, New Jersey, began to pursue two passions that would shape and drive his future career: a love of knowledge and learning, and a fascination with wildlife, especially birds. Quay would go on to become a beloved and profoundly influential professor of zoology at NC State, but first, he needed to find a way to continue his education at the collegiate level.

Quay did this by enrolling at the University of Arkansas, where tuition was an affordable \$15 per term and where he could study

ornithology. After graduating in 1938, he accepted an offer to come to Raleigh and work with Zeno P. Metcalf to establish a wildlife program and teach ornithology. Quay finished his master's degree in 1940 and began work on his Ph.D. when he was drafted into the United States Navy in 1942. When he returned to his studies in 1946, on the GI Bill, he had to start his research over again. However, the effort proved to be worthwhile, as Quay earned one of the first three Ph.D. degrees granted by NC State in 1948.

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From there, Quay launched a thirty-two-year teaching career, notable for its emphasis on experiential education. At every opportunity, Quay would take his students out into the field, limiting enrollment in his lab sections to the number of students who could fit into a van for transportation. The Thomas L. Quay Wildlife and Natural Resources Undergraduate Experiential Learning Award was established by Quay's colleagues to honor him and provide continuing support for experiential learning at NC State.

In addition to his own groundbreaking research, which included a catalog of the plant and animal life of the Cape Hatteras National Seashore, Quay influenced the studies of hundreds of NC State students. Many of these students went on to become distinguished scholars, researchers, and leaders in the fields of conservation and wildlife science.

In 1980 Quay retired from NC State to care for his wife Violet until her death in 1983. An NCSU Libraries endowment was created in her memory. The **Violet Quay**

Memorial Book Collection emphasizes the social sciences, humanities, and fine arts, especially grief and loss education and counseling; theology and pastoral care; arts, crafts, and antiques; English language and literature; and other books of promise in human love and understanding.

In the mid-1980s Quay embarked on his second career, which he described as that of "a full-time volunteer and unpaid environmental activist." In this role, he works with researchers, state officials, and conservation groups to spread knowledge about wildlife and their habitats and to conserve the state's wild and natural spaces.

Quay's legacy is threefold: it includes his students, who have taken his passions for learning and wildlife far and wide; his research, which fundamentally changed and shaped the understanding of wildlife science; and his endowment, which allows the Libraries to further its mission of being the gateway to knowledge for the NC State University community. ❖

New Library Endowments

BY MICHAEL GULLEY, LIBRARY DEVELOPMENT

The NCSU Libraries would like to recognize the recent formation of the following library endowments. Endowments provide income that enhances the library's ability to purchase the books, materials, and technologies needed to sustain NC State University's intellectual excellence and to attract or retain key library faculty members.

Davey Endowment—supports the collections in all subjects and formats

Jinnie Y. Davis Endowment for Publications and Public Relations—to support the publications and public affairs program of the NCSU Libraries

Gloria W. Houser Endowment—supports the collections in all subjects and formats

Richard and Adeline Loeppert Endowment—supports the chemistry collections in all formats

Harold and Janet Swaisgood Endowment—supports the food science and biochemistry collections in all formats

Portrait of a Corporate Partner:

HOWARD, MERRELL & PARTNERS

By MICHAEL GULLEY, SENIOR DEVELOPMENT OFFICER

The Friends of the Library extends a warm welcome to one of its newest corporate partners, Howard, Merrell & Partners, a full-service strategic communications company. Howard, Merrell & Partners, one of North Carolina's oldest and largest ad agencies, was founded in 1945 by Jack Howard. Headquartered in Raleigh, North Carolina, the firm is a pioneer in developing more effective business and communications strategies for its many high-profile clients.

Laura Childs McAliley, senior account executive of public relations, noted that Jack Howard built HM&P with a commitment to delivering consistently a high standard of quality to its clients. They call this the "HM&P Standard." Although HM&P has grown and changed over the years, its values have remained the same. They pride themselves in building long-lasting relationships with their clients to help transform and shape the competitive future of client businesses.

The firm maintains client partnerships across various industries, with differing business and communications challenges. Not all projects result in true partnerships, but when mutual understanding of each other's cultures is combined with seamless exchanges of knowledge and collaboration, the partnership can achieve remarkable results. Add to this philosophy an alignment with the culture and goals of NC State University, and a true community is formed.

Howard, Merrell & Partners is a strong supporter and partner of NC State University. It

recognizes the invaluable competitive edge that the university provides local businesses and individuals. Six of the company's forty-odd team members are NCSU alumni, and eleven have one or more family members connected to the school. Each semester the agency welcomes approximately five NCSU student interns—twenty-six interns since fall 2004.

Becoming a Friend of the NCSU Libraries seemed a logical and beneficial choice for the agency as both HM&P and NCSU benefit. With access to the valuable research resources available through the program, HM&P is better able to serve its clients' needs and understand what is happening

in the marketplace. They quickly took advantage of one of the program's many benefits, the Library Resources Workshop. The workshop, held for six HM&P employees at their Raleigh office, was led by NCSU reference librarian Katherine Dexter Willis, who provided tailored instruction on how to navigate and use many of the library's resources.

Additionally, through this partnership HM&P proudly supports the education of future business and community leaders. For more information on Howard, Merrell & Partners, please visit www.MerrellGroup.com or call (919) 848-2400.

To find out more about the Corporate Partners Program, call Michael Gulley at (919) 513-7315 or visit the Web at www.lib.ncsu.edu/friends/corppartners.html. ❖

Six of the company's forty-odd team members are NCSU alumni, and eleven have one or more family members connected to the school. Each semester the agency welcomes approximately five NCSU student interns—twenty-six interns since fall 2004.

Honor with Books

One way to pay a lasting tribute to a friend, colleague, or family member is to request that gifts be made in their name. The NCSU Libraries is pleased to acknowledge the generous and thoughtful gifts made in honor or memory of the following individuals since the last issue.

In memory of Edith B. Braham

Roscoe and Mary Ann Braham

In memory of Robert R. Buckley

Isabelle Buckley

In honor of Bao-Chu Chang

Kathleen Brown

In memory of Mary Elizabeth Houston Cromartie and Betty Cromartie Evans

Charles and Margie Case

In honor of Jinnie Y. Davis

Terry and Jeffrey Crow
Betty Williamson

In memory of Arthur R. Eckels

Marjorie R. Eckels

In memory of Jared Goldstien

Melba T. and J. Ray Sparrow

In honor of Gloria Houser

Elmira Whetstone

In memory of Thomas Benson Ledbetter

Mary Ledbetter

In honor of Elizabeth A. McMahan

Christine A. Nalepa

In honor of Francis E. and Julie G. McVay

Julie G. McVay

In honor of Susan K. Nutter

Edward B. and Teresa D. Hill

In honor of Susan S. Osborne and Stephen P. Reynolds

Eva F. Reynolds

In memory of Kenneth Raschke

Greg and Lisa Raschke
Mark Raschke
Michael Raschke

In honor of Ella Rogers-Jones

Kathleen Brown

In memory of Robert Speight

Joe and Nell Harand

In memory of Norwood G. Smith

Clauston Jenkins
William S. Kable
Ruth L. Wright

In memory of Cleve Stoskopf

Jonathan and Jean Fleming

In honor of Dick Turpin

Joel Smith

In honor of Robert P. Upchurch

Edna M. Brown
J. Paul Johnson
Alan and Nancy McGee
George A. and Anne Upchurch
John C. Upchurch

In honor of the Yeh Family

Betty Williamson

Establishing a named Incubator Endowment requires an initial donation of \$1,000, but for any donation of at least \$100, the Libraries prepares a bookplate naming the person commemorated by the gift. To learn more about memorial or honorary gifts, please contact Senior Development Officer Michael Gulley at (919) 513-7315, send an electronic-mail message to michael_gulley@ncsu.edu, or visit www.lib.ncsu.edu/honorwithbooks/. ❖

NAMING OPPORTUNITIES

The Libraries would like to acknowledge the following gifts made since February 1, 2007, to support the East Wing renovation and the planning and design of the new library on Centennial Campus. For more information, please visit www.lib.ncsu.edu/renovation/namingOp/ or call Michael Gulley at (919) 513-7315.

Named Gifts

Cynthia and Eames Chair
Thomas A. Trowbridge

Robert L. Peace
Justine Rozier
Andrew Schmidt
Norfleet N. Smith

Bricks (Red)

Lauren Ashburn
Emily Cain
Janet C. Elliott
Paul Fisher
Cyrus King
Mehmet Ozturk

Bricks (White)

Michael Grimwood
Francis P. "Russ" O'Dell
Ashley Porter
Greg Raschke

NC State Community Memorials

Whenever the NCSU Libraries learns of the loss of an NC State student, faculty, or staff member, a special memorial is prepared. Librarians purchase a title reflecting the academic or personal interests of the deceased individual, mark it with a bookplate in his or her memory, and include the person's name in the catalog record. In this way, the NC State community member is permanently honored and remembered in the Libraries' collections and the intellectual life of the campus. Between February 1 and July 31, 2007, the Libraries commemorated the following individuals:

Kristine Michele Armstrong
Jabari Akins Bell
Frank Chen
Suzanne Cranford

Stephanie Huffer Kay
Hunter Hadi Motahari
George Hoskins Parrish
Norwood G. Smith



Focus, a newsletter published three times a year, seeks to promote the services, activities, needs, and interests of the NCSU Libraries to the university, the Friends of the Library, and beyond.

Editor: Terrell Armistead Crow.

NCSU Libraries Homepage: <http://www.lib.ncsu.edu/>