

FOCUS online

NCSU LIBRARIES

VOLUME 23 NO. 1

2002

PART IV LIBRARY DEVELOPMENT

WHAT IS AN
INCUBATOR ENDOWMENT?

NEW NCSU LIBRARIES
INCUBATOR ENDOWMENTS

WHAT ARE LIBRARY ENDOWMENTS?

NEW ENDOWMENTS AT THE
NCSU LIBRARIES

ENHANCING THE COMMITMENT

VOLUME 23 NO. 1, PART I
LIBRARY NEWS

VOLUME 23 NO. 1, PART II
LIBRARY SEMINARS AND EVENTS

VOLUME 23 NO. 1, PART III
NEW LIBRARY PERSONNEL
FEBRUARY–JULY 2002

VOLUME 23 NO. 1, PART V
FRIENDS OF THE LIBRARY



TERRY CROW, NCSU LIBRARIES.

OTHER LINKS OF INTEREST

FRIENDS OF THE LIBRARY

LIBRARY DEVELOPMENT

SCHOLARLY

COMMUNICATION CENTER

Photographs by Sheri D. Thomas, NCSU, unless otherwise noted.

Please direct queries or feedback about this issue to terry_crow@ncsu.edu.

© NCSU Libraries 2002
CB 7111
Raleigh, N.C. 27695-7111

DEVELOPMENT UPDATES

BY TRACY PROCTOR, LIBRARY DEVELOPMENT

What Is an Incubator Endowment?

The NCSU Libraries created the Incubator Endowment to provide an alternative for donors who want to support the library's collections but who need more than five years to achieve full library endowment status (\$15,000). These accounts are named, perpetual funds administered by the NCSU Libraries within an endowment held by the NC State University Foundation. Incubator accounts may be created with an initial gift of \$1,000 or more, and the donor may select a preference for a collection area.

New NCSU Libraries Incubator Endowments

Bonnie Lee and Maurice Baker Endowment
Dr. J. Conrad Glass Endowment
Jack and Gloria Norwood Endowment
Estelle K. Stewart Endowment

What Are Library Endowments?

Library endowments, which must be \$15,000 or more, provide income that enhances the library's ability to purchase the books, materials, and technologies needed to sustain NC State University's intellectual excellence and to attract or retain key library faculty members.

New Endowments at the NCSU Libraries

Claire Simmons Allan-Samson Memorial
Archival Endowment
(support for the Tom Regan Animal
Rights Collection)
Jack and Gloria Norwood Library Endowment
(unrestricted support for the NCSU Libraries)

Enhancing the Commitment

BY TRACY PROCTOR, LIBRARY DEVELOPMENT



Most couples who support the NCSU Libraries create endowments or incubator endowments in their joint names or in honor or memory of a parent, friend, or colleague. The Stoskopfs took a unique approach. Michael Stoskopf and Suzanne Kennedy-Stoskopf, both doctors of veterinary medicine at NC State's College of Veterinary Medicine, each established an incubator account in the other's name to honor each other's contributions to their fields of study as well as their commitment to the Libraries.

The two met on Plum Island, the United States Department of Agriculture's super-secure site for the study of infectious

animal diseases, and then came to NC State from Johns Hopkins University. They were delighted to discover that NC State's Veterinary Medical Library was better in their areas of specialty than the library at Johns Hopkins. Both have a deep love for libraries and jokingly call their house a library.

Kennedy-Stoskopf always thinks about a piece of advice given to her by the father of a childhood friend who was a university professor. She remembers

When we were looking at potential colleges, he advised us to always look at the library because a library indicates the commitment a university has to its students.

As Stoskopf explains, "we support the NCSU Libraries because it is excellent and has clearly made a commitment to NC State students."

Their relationship with the library grew when Stoskopf served on the University Library Committee (ULC), which he eventually chaired. He chose the ULC because,

I wanted to be a part of a committee that actually made decisions. Susan Nutter [vice provost and director of Libraries] allows the committee to make decisions about significant issues, and the library always responded rapidly and effectively to the committee's recommendations.

Because of his work in behalf of the library, Stoskopf was selected as the NCSU Libraries Faculty Award winner in 1996.

In 2000 the ULC launched a Faculty and Staff Campaign for the Libraries and promoted the Incubator Endowment to faculty. Stoskopf explains, "I believe faculty should want to support the university in every way. Incubator endowments make it feasible for the less-than-wealthy to make a gift that can make an impact."

He decided to establish an incubator in honor of his wife. She thought it was a "wonderful idea" and established one in his name. The Michael Stoskopf Library Endowment supports collections in the area of aquatic wildlife health, while the Suzanne Kennedy-Stoskopf Library Endowment supports collections in the area of terrestrial wildlife health. Stoskopf states,



Focus, a newsletter published three times a year, seeks to promote the services, activities, needs, and interests of the NCSU Libraries to the university, the Friends of the Library, and beyond.

Editor: Terrell Armistead Crow.

NCSU Libraries Homepage: <http://www.lib.ncsu.edu/>

Enhancing the Commitment, continued from page 3

The library is the engine that drives intellectual activity at the university. Even with changing forms of information, the library is the founda-

tion for people to develop intellectual products. We are proud of the library and how effective it has been with limited resources. ❖