

Spectrum of Product Development Research

Science & Technology	Research & Development	Industries & Markets	Company Financials & Profiles	Consumer Markets
Information on the pure science and technologies that make new products possible. In many cases may cross over multiple disciplines.	Information on science and technology specific to an industry or broad academic discipline. Pertinent to the research and development of new products.	Industry and market overviews, country information and political news and events. Used to analyze broader context surrounding new products, find markets, and review trade policies.	Financial and other data on individual companies. Used to assess company health, industry position, market share, and investment opportunities.	Demographic and economic data and reports related to various geographies. Used to identify consumer market segments, lifestyles, attitudes, income, expenditure, time use and activities.
PubMed / Medline	Compendex	Business Source Premier	Thomson ONE	Mintel
SciFinder Scholar	Textile Technology Index	IBISWorld	Lexis Nexis Academic (Company Dossier)	SimplyMap
INSPEC	BioEngineering Abstracts	Frost & Sullivan	ReferenceUSA	Woods & Poole Data
Agricola	Food Science and Technology Abstracts (FSTA)	Global Insight	Corporate Affiliations (LexisNexis)	Communication and Mass Media Complete
Computers & Applied Science Complete	IHS Specs & Standads	Gartner	Standard & Poor's NetAdvantage	PsychInfo PsychArticles
Web of Science	Derwent Innovations Index USPTO, EPO, Google Patents	CIAO PAIS	Market Share Reporter, Business Rankings Annual (via Gale Directory Library)	Directory of Publications and Broadcast Media (via Gale Directory Library)