

NCSU LIBRARIES DATABASES

BUSINESS & ECONOMICS COLLECTION HIGHLIGHTS

Access any these resources from www.lib.ncsu.edu/databases

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Workshops
Presentations
Consultations

Business research
Patents searching
E-learning

Where to find information on companies, industries & markets.

Advertising Redbooks

(Lexis Nexis)
An online directory database of U.S. and international advertising agencies, clients and expenditures. *Access limited to two simultaneous users.*

Business Source Premier

Database of article citations and full text from trade magazines and peer-reviewed business publications on marketing, management, accounting, finance, economics, etc. Includes company profiles and country and industry reports. Includes **Datamonitor** reports.

Corporate Affiliations

(Lexis Nexis)
Maps corporate affiliations among parent, subsidiary, venture companies; tracks mergers and acquisitions. *Access limited to two simultaneous users.*

Derwent Innovations Index

(ISI Web of Knowledge)
Database for searching U.S. and international patents and applications. Links to cited and citing patents, relevant literature, and full-text patent data sources. Focuses on chemical, electrical and electronic, and engineering.

EconLit

Provides citations, abstracts and links to full text scholarly literature related to accounting, capital markets, econometrics, economic forecasting, government regulations, labor economics, monetary theory, and urban economics.

EuroMonitor GMID

Market information database provides access to statistics, reports and commentary on wide range of consumer products and services, related industries and country information. Geography access *limited to Asia Pacific, North America, and 'World'*.

Frost & Sullivan

Reports on technology and market trends in aerospace and defense, energy, biotechnology, health care, telecom, information technology, transportation, electronics, and semiconductors. *Access limited to viewing full text online. No PDF downloads.*

Gale Directory Library

Collection of business directories and related reference works:
American Wholesaler and Distributors Directory,

Brands and Their Companies, Business Rankings Annual, Market Share Reporter, Medical and Health Information Directory, National Directory of Nonprofit Organizations, Ward's Business Directory of U.S. Private and Public Companies, and others.

Gartner Research Group

Reports focusing on use of technology in business processes. Research topics include customer relationship management (CRM), b2b e-commerce, supply chain management, wireless, emerging technologies, security, IT services, e-business, and IT spending and strategies.

Global Insight

Provides regional, national, and global economic, financial, and commodity information. Historical data and forecasts available. Includes IMF's IFS and OECD's MEI and National Accounts.

Global News Bank

Organized by topic and provides access to international wire services, newspapers, magazines, and other sources that have been translated into English.

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IBISWorld

Standardized and extensive U.S. industry reports for every NAICS code at the 5-digit level.

Subscription also includes less extensive Global reports, Business Environment reports and Company profiles.

LexisNexis Academic

Company comparisons, financials, general and trade news (international, national and local), and legal research sources.

Includes **Hoover's** company and industry reports.

Materials Business File

Industry news, international trade data, government regulations and management issues related to the metals and materials industries.

Covers journals, patents, dissertations, government reports, conference proceedings, & books.

Mintel

Research reports for U.S., U.K., and other European consumer markets. Reports analyze market drivers, sizes, trends, market segmentation, consumer attitudes and purchasing habits. *First time users must create a profile using NC State email address.*

MorningStar Library

Provides extensive information on stocks, mutual funds, and ETFs, including analyst reports, credit ratings, and portfolio tracking tools.

National Center for Charitable Statistics (NCCS) Data Web

Data on the U.S. nonprofit sector, based primarily on tax forms. Extract data for use in statistical analysis software.

ReferenceUSA

Online directory of U.S. businesses searchable by company name, location, and detailed industry category. Lists size of company, top personnel, year established, type of business, credit rating, yearly sales ranges, etc. *Limited to 50 records per download. 25 when off-campus.*

Regional Business News

Abstract database of U.S. regional business publications, with some full text. Includes limited company information, and an image database of portraits, photos, maps and national flags.

RIA Checkpoint

Provides full text and tools for tax research and preparation including tax laws and regulations, tax court decisions and commentary and tax periodicals.

Roper Center for Public Opinion Research

Search the "iPOLL Databank" for questions and results from national public opinion surveys, 1935 to present. Download datasets using "RoperExpress". *Access requires NC State email.*

SimplyMap

Online geographic information application for developing interactive thematic maps and reports using thousands of demographic, business, and marketing data variables.

OECD iLibrary

Database of full text works published by the Organization for Economic Co-operation and Development (OECD), including books, reports by theme, periodicals, and statistics.

Standard & Poor's NetAdvantage

Includes market investment news, market snapshots, company quotes, equity indexes, the Outlook's market insight, S&P stock picks and pans, economic calendar, economic insight, industry in focus, and Stovall's sector watch.

Thomson ONE

Provides access to real-time global market data, news, and company financials. *Access limited to five simultaneous users.*

USA Trade Online

Provides U.S. export and import information on various commodities for current month and previous month; cumulative year to date, current year and prior year; and annual two year and historical data. *Requires staff help to access.*

Wharton Research Data Services (WRDS)

Source of extensive financial, accounting, economic, management, marketing, and banking data. Includes data sets from CRSP, Compustat, Corporate Library, and Trade & Quote Database (TAQ), etc.

Woods & Poole Data

Extensive longitudinal demographic and economic data for U.S. counties, MSAs, states and regions. Includes annual data and projections through 2040. Available in spreadsheet format from CD-ROM.

World dataBank

World Bank's International Economics Department provides major indicators and time series data for countries and regions.